

1/H-65 (i) (Syllabus-2015)

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( February )

BUSINESS ADMINISTRATION

( Honours )

( English for Business Purpose )

( BBAC-101 )

Marks : 75

Time : 3 hours

The figures in the margin indicate full marks  
for the questions

UNIT—I

1. "As the greatest men, so even the longest lived. The Methusalems of the antediluvian world—the accounts of them all end with the same—and then what? And then he died." Discuss these lines in the light of Daniel Defoe's essay, *The Instability of Human Glory*. 15

OR

2. "Had the atomic bomb turned out to be something as cheap and easily manufactured as a bicycle or an alarm clock; it might well have plunged us back into barbarism." What are George Orwell's fears and apprehensions in the light of the above statement in his essay, *You and the Atomic Bomb*? 15

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( Turn Over )

UNIT—II

3. Narrate the 'fine sight' that was seen at the Gymkhana grounds and describe the various yogic feats performed by Swamiji which held the people's attention in R. K. Narayan's *Engine Trouble*. 15

OR

4. Discuss the theme of curiosity as expounded by Anton Chekhov in his short story, *Minds in Ferment*. 15

UNIT—III

5. Bring out the effects of the daffodil flowers on the mind of the poet, William Wordsworth in *I Wandered Lonely as a Cloud*. 15

OR

6. In what way can we consider the poem by Gerard Manley Hopkins as one that describes spring as the season of renewal and rebirth? 15

UNIT—IV

7. Rewrite the following sentences correctly :  
2×5=10  
(a) The sceneries here are so charming and peaceful.

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( Continued )

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- (b) I know who are you.
- (c) I shall avail the opportunity of visiting that beautiful place.
- (d) Unless you do not work hard, you will fail.
- (e) He shot himself after reaching home with a gun.
8. Fill in the blanks with appropriate words from the brackets : 1×5=5
- (a) It would be \_\_\_\_ on your part to save some of the money. (prudish/prudent)
- (b) The police \_\_\_\_ the movements of the murder victim. (retracted/retraced)
- (c) Jim is the \_\_\_\_ husband for Mary. (ideal/idle)
- (d) He was \_\_\_\_ for exceeding the speed limit. (persecuted/prosecuted)
- (e) The car stopped within a \_\_\_\_ of an inch of the wall. (fraction/friction)

UNIT—V

9. Make a list of the various mechanics and skills that are required for effective communication in any given situation. 15

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**OR**

10. As a candidate who is interested in a job opening for the post of a Sales Manager in a reputed car dealer in your city, draft an application letter for the same in standard business format. 15

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